



**Diana  
Nuñez**



## **Education and Admissions**

Attorney at-law admitted in Mexico in 2006. She obtained her J.D. Degree, summa cum laude, from the Instituto Tecnológico y de Estudios Superiores de Monterrey Law School.



## **Practice Areas and Industry Sectors**

Ms. Núñez practice focuses on the industries of technology, media and telecommunications, agribusiness, defence and space, governments, infrastructure, insurance, media entertainment, pharmaceutical, private equity, real estate and retail; specifically focused on banking and finance, competition and antitrust, corporate, corporate governance, customs and foreign trade, environmental, government contracts, government procurement, hotels, labor, mergers and acquisitions privacy and cybersecurity and project finance.



## **Affiliations**

Member of the Institute of Telecommunications Law (IDET).  
Member of the Mexican Bar Association Law Institute.



## **Recognitions and Publications**

Featured by The Legal 500, for her development as associate of Soria Abogados, based on consults and interviews with clients and third parties.



## **Representative Transactions**

Advised several local players in the telecommunications and broadcasting markets, in performing regulatory due diligence of their licenses, attending to the regulator's requirements, and designing license management programs to fulfil regulatory requirements.

Advised local carriers in adapting their business models and processes, to align them to the new regulatory policies, adopted by Mexican government after the Telecommunications and Broadcasting Reform.

Currently advising foreign investors engaged in the telecommunications industry, in order to begin their operations in Mexico, according to the recent Telecommunications and Broadcasting Reform.

Assisted one of the largest pharmaceutical laboratories in numerous government acquisition processes before Mexican federal and local authorities, as well as in the procurement of the necessary registrations and permits to commercialize and import highly specialized drugs in Mexico.

Assisted in 2011 a large Mexican telecommunications carrier, in the due diligence process for the acquisition of another important operator in the same market.

Advised, for over 8 years, several foreign companies, involved in different industries, such as the retail business, pesticides commercialization and importation, micro-financing business, and real estate, in setting up their operations in Mexico, incorporation of subsidiaries, procurement of the necessary permits or registrations, fulfilment of corporate obligations, and negotiation of agreements with local clients, partners and/or suppliers.

Assisted, in 2013, Mexican companies in restructuring their operations model, pursuant to the Labor Reform concerning outsourcing.

Advised, in 2015, one of the most prestigious consultancy global firms, in the legal analysis of vehicles, financing models, including private-public associations, and legal proceedings to implement a project consisting in a national backbone telecommunications network, conceived by the Telecommunications and Broadcasting Reform, as a wholesaler fiber optic network.

Advised several companies in operating private telecommunications networks according to Mexican laws.

Actively participated in negotiations to solve disputes among companies involved in the construction business.

Assisted one of the most important television programmers, headquartered in the U.S., in designing its contents policy, according to Mexican regulations concerning children and disabled audiences, religious contents, health, governmental and political publicity, and other rights of the audience such as the right to reply and to a proceeding before an audience protector, among others.

Advised a well-known tourism company in the U.S., to enter into the Mexican market, through a real estate due diligence process, and in the negotiation of agrarian conflicts related to communal property.